imprint
indie printing

www.iloveimprint.com

GUIDELINES FOR GRAPHIC SUBMISSIONS:

- We accept native files and/or PDF's. Please supply all linked images and fonts when supplying native Adobe InDesign or Illustrator files.
-These should all be packaged together in one compressed file.

- Only provide designs built to our templates at 100% size.

- Make sure the template and artwork are on separate layers when submitting native files.

- Please remove all graphic elements and layers that should not print.

- Do not use the "Dieline_auto_overprint" swatch color on any of your graphic elements.

- If you don't know or don't have the template you should be using, consult with Bob or our Pre-press team
- Color settings on all files should be in CMYK format. We use GRACoL2006_Coated1v2 color profile

- Spot colors such as Pantone Spot and Pantone Metallics, Foil, Spot Gloss UV and Spot Matte Varnishes can be printed at additional costs. Foil, Spot Gloss UV and Spot Matte Varnishes should be set up as overprinting spot colors.

- For maximum readability and better results, minimum type size for positive printing should be 5 pt. Minimum type size for reverse and knockout printing should be 6 pts. Minimum type size for a knockout in a 4-color process printing should be 6.5 pts. Minimum type size stroke width as well as rule or line is 1pt.

- Special effects (ie. transparencies, drop shadows or glows) are not recommended to be created in illustrator. These may produce unpredictable results when printing. Photoshop is recommended when using all special effects. All transparency effects should be flattened or rasterized at high resolution whenever possible.

- All files should be prepared with the proper corresponding bleed (.125" unless otherwise noted on the template).

- Placed images should be at 300 dpi effective resolution. Please refrain from using .png or .jpg files.

- Multiple page Booklets should always be provided in Printer spreads. If you need Imprint to place in proper setup, there may be a custom graphics charge added to your PO.

- Any custom jobs will need to be quoted and an estimate will be provided to you.

- All submitted art should meet this criteria.
If you have any corrections after a final proof is sent to you, a re-rip fee will incur.